

# Jacob V. Tartabini

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## EDUCATION

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**The Ohio State University, Max M. Fisher College of Business** **Columbus, Ohio**  
*Bachelor of Science in Business Administration* *May 2028*  
• **Specialization:** Finance | **Minor:** Business Analytics **GPA: 3.86**  
• **Honors Cohort Program:** 1 of 42 students selected by faculty and alumni to participate in Fisher's flagship two-year academic program focused on leadership, service, interpersonal skills, and critical thinking through experiential learning

## PROFESSIONAL EXPERIENCE

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**M/I Homes** **Columbus, Ohio**  
*Sales and Marketing Intern* *June 2026 – Present*  
• Audited CRM lead data across 3 sales funnels to surface conversion gaps and sharpen consultant targeting strategy  
• Reduced CPL across ~\$1M in paid search and display by iterating on ad copy using Google Analytics audience data

**The Ohio State University, Max M. Fisher College of Business** **Columbus, Ohio**  
*Peer Impact Consultant* *April 2026 – Present*  
• Identified fit gaps for 80 students via structured 1:1s, translating goals into targeted club and academic recommendations  
• Increased session return rate across more than 15 events by running post-session feedback loops for 4,000 Fisher attendees

**United Parcel Service (UPS)** **Remote & Brussels, Belgium**  
*Healthcare Consulting Intern* *March 2026 – May 2026*  
• Defined scope, built data model, and shaped a healthcare expansion plan across 3 U.S. cities projected to impact 25K lives  
• Drove stakeholder alignment across 10 UPS Healthcare and Foundation leaders by presenting an ROI, data-backed roadmap

**The Kroger Co.** **Cincinnati, Ohio**  
*Enterprise Sourcing Intern* *May 2025 – August 2025*  
• Analyzed \$12B in resin spend to identify a \$2B savings opportunity and modeled supplier bids to drive \$5M cost reductions  
• Improved contract compliance visibility by delivering an automated Coupa tracking system with analytics dashboards  
• Partnered with quality and logistics teams to reduce supplier issues, driving 35% decline through data-backed insights

**Six Flags Entertainment Corporation** **Mason, Ohio**  
*Revenue Accounting & Accounts Receivable Intern* *June 2023 – August 2024*  
• Consolidated \$10M+ in daily revenue across 7 parks into pricing analyses that directly shaped C-suite strategy decisions  
• Reduced tax reconciliation time by 83% by building a standardized Excel model that streamlined the team's daily tax process

## ACTIVITIES & INVOLVEMENTS

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**Delta Sigma Pi Professional Business Fraternity (DSP)** **Columbus, Ohio**  
*Director of Professionalism* *October 2024 – Present*  
• Identified chapter pain points via stakeholder interviews, defined feature scope, and secured exec buy-in before building  
• Shipped a cross-platform app (React, Supabase) serving 150 members across operations and engagement workflows  
• Addressed member recruiting gaps by launching a professional development tool for resumes, LinkedIn, and branding

**Special Olympics at The Ohio State University** **Columbus, Ohio**  
*President* *September 2024 – Present*  
• Cut event admin time 45% by defining requirements and building a site to manage roster, expenses, & event planning  
• Grow athletic and social programs for 200 IDD athletes by securing funding and building key community partnerships

**The Ohio State University, Housing and Residence Education** **Columbus, Ohio**  
*Resident Advisor, Business Scholars Community* *August 2025 – May 2026*  
• Served as primary point of contact for 80 Business Scholars, coordinating with 20 staff to address diverse student needs  
• Designed and iterated on 20 community programs using resident feedback to drive engagement with a \$300 budget

## AWARDS, CERTIFICATIONS, INTERESTS

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**Future Fisher Leader Award:** Selected as 1 of 3,000+ students for outstanding leadership and impact in the business community  
**Eagle Scout:** Achieved highest rank earned by ~6% of BSA Scouts through 7+ years of leadership, service, and advancement  
**Certifications:** Google Analytics & Ads, IBM AI Literacy, Microsoft (Power BI, Expert Excel & Access, PowerPoint)  
**Skills:** React, TypeScript, Python, SQL, Supabase, REST APIs, Figma, Jira, Notion, GitHub, Vercel, Google Cloud Console  
**Interests:** Meteorology, Traveling, Photography, Outdoors, Sitcoms, Reading, Entrepreneurship, Volunteering, Cooking, UI & UX